

PQ magazine more than a magazine

PQjobs



NQ



TM

PQmagazine

2019 RATE CARD



PQe-mag

An award-winning accountancy magazine
Yes, there is one!

PQ MAGAZINE 2019 RATES - DIMENSIONS

Strip H 45mm x W 192mm	£500	Cover Strip H 45mm x W 192mm	£1,000
Full page Type H 278mm x W 192mm Bleed H 303mm x W 216mm	£2,300	Half page Vertical H 278mm x W 95mm Horizontal H 136mm x W 194mm	£1,200
Quarter page H 136mm x W 95mm	£700	Premier positions	£4,000

www.pqmagazine.com

WEBSITE SPECIFICATION

468 x 60 Full banner

Max file size – 40kb

300 x 250 Pop-up square

Max file size – 25kb

120 x 240

Skyscraper
/ vertical banner

Max file size 40kb

180 x 150 Rectangle

Max file size 40kb

120 x 90 Button

Max file size 20kb

120 x 60 Button

Max file size 20kb

- **£350** for a button per month
- **£500** for a skyscraper/ vertical banner per month
- **£800** Rodel front cover/pop up button per month
- **£1,000** for wallpaper advertising per month

For other sizes please call Graham on

020 7216 6444

To book an advertisement or for a tailor-made package that works for you contact Graham Hambly on 020 7216 6444 or email: graham@pqaccountant.com
PQ Magazine, Unit 3, Kingfisher Heights, 2 Bramwell Way, Royal Docks, London E16 2GQ

PQ magazine

PQ magazine provides you with a unique way of talking to part qualified accountants. We have been told we are not just a run-of-the-mill accountancy magazine. PQ magazine has attitude. Uniquely, we are a magazine for the whole accountancy and tax family – ATT, AAT, ACCA, CIMA, CIOT, CIPFA, ICAEW and ICAS.

But we are much more than just a magazine. While formats and platforms will continually evolve, the quality of what we produce is constant, and we know our readers turn to us to become well informed in an increasingly fractious world.

PQ magazine

PQ magazine is a trusted source of quality, traditional journalism. Our readers get the full, independent picture in one place, not repackaged news from PR agencies.

We understand that advertising has become confusing, and we are here to help grow your business. A recent study by Thinkbox, 'Profit Ability: the business case for advertising', found that print advertising outperformed all other media investments except television!

In an Ofcom research report entitled '2018 News Consumption Report', magazines came top (with 80%) when participants were asked what they considered the most trustworthy news source. Social media got a 39% rating and television 70%. So isn't it time to give your advertising an unfair advantage and run some magazine ads?

PQ magazine really is the magazine PQs want to read. We offer PQ magazine as a paper product or as an E-magazine. **We currently have a readership of 30,000.**

PQ – ONLINE PQmagazine.com

Our website has all the news, pass rates, exam tips and career advice first. In busy months we have 30,000 plus unique visitors. Buttons on the website start at just £350 a month.

@PQmagazine

We have some 5,000 followers on Twitter and heavily use Facebook and LinkedIn to talk to the marketplace.



PQ magazine

AWARDS

2019



PQ magazine Awards

The PQ magazine Awards give you a unique chance to take part in the industry's top awards night. Current sponsors include the AAT, AIA, ACCA, CIMA, CIPFA and the ICAEW.

Email shots

At PQ we work hard to ensure you have access to the best, most up-to-date circulation list around. E-shots start at just £350 per 1,000 names.

NQ E-magazine

PQ's sister publication, NQ magazine, is sent to those hard-to-find newly qualified accountants. Our e-magazine provides 5,000 NQs with a vibrant view of what lies ahead. NQ is emailed to subscribers four times a year.

PQjobs.co.uk

A unique opportunity to reach PQs and NQs at an affordable rate. A single posting costs £250 per month. You can post up to 100 jobs for £600 per month, or unlimited jobs for £1,000 per month.

NQ magazine



PQ MAGAZINE PRODUCTION SCHEDULE 2019

ISSUE	ADVERT DEADLINE	EDITORIAL DEADLINE	PUBLISHED
MARCH	THU 31 JAN	MON 28 JAN	FRI 15 FEB
APRIL	THU 28 FEB	MON 25 FEB	FRI 15 MAR
MAY	THU 4 APR	MON 1 APR	FRI 19 APR
JUNE	THU 2 MAY	MON 29 APR	FRI 17 MAY
JULY	THU 30 MAY	TUES 28 MAY	FRI 14 JUN
AUGUST	THU 4 JUL	MON 1 JUL	FRI 19 JUL
SEPTEMBER	THU 1 AUG	MON 29 JUL	FRI 16 AUG
OCTOBER	THU 29 AUG	TUES 27 AUG	FRI 13 SEPT
NOVEMBER	THU 3 OCT	MON 30 SEPT	FRI 18 OCT
DECEMBER	THU 31 OCT	MON 28 OCT	FRI 15 NOV
JANUARY 2020	THU 28 NOV	MON 25 NOV	FRI 13 DEC
FEBRUARY 2020	THU 2 JAN 2020	FRI 20 DEC	FRI 18 JAN 2020

