

PQ Magazine more than a magazine

PQ magazine

RATE CARD

PQ magazine Incorporating NQ magazine
November 2022
www.pqmagazine.com www.pqjobs.co.uk

WHAT LIES AHEAD NOW: KEY FACTS AND TRENDS

LSBU Business School & PQ Magazine invite you to join our 6th annual conference...
Accountants are the new innovators – don't be left behind!
Wednesday 7 December 2022
Free online event – see details inside

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ANNUAL BUMPER QUIZ **YOUNG GIFTED & CIMA** **NOMINATE FOR OUR 20TH PQ AWARDS**

PUTTING FAITH BACK INTO THE PROFESSION

What has finance leadership looks like? That the question of good leadership and its power and influence is not looked at by accountancy students.

Thousands of books on business leadership, accounting and finance science, there is a real sense of what good and fair accounting and finance leadership looks and feels like. Shaik explains: "We all know from the examples at Enron or Lehman Brothers, or RBS and HBOS

BLUE MONDAY

ACCA students sitting the AA and SBA November exams have been hit by 11 hours' net again. ACCA will work to roll out a new course of an ongoing 11 hour and will working hard to resolve it.

However, while there due to of the AA exam were due to be taken for the following week, AA offers along the UK were now being held they would now have to wait until March to retake.

Why study with e-Careers:

- ✓ We're one of the UK's largest AAT training providers.
- ✓ We're based in the heart of London AAT city centre.
- ✓ Our students receive higher than average pass rates.
- ✓ Certified AAT courses include Learning, Study Skills, Interview & Career Advice.
- ✓ We won't let you down on price!
- ✓ Interview & Finance skills are included in our AAT membership package.

www.e-careers.com (accounting) +44 (0) 20 3198 7600 Mon - Fri 9am - 5pm

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ACCA JUNE EXAM TIPS INSIDE

Meet the winners of the PQ magazine awards 2022



An award-winning accountancy magazine.
Yes, there is one!

PQ Magazine - the complete solution

PQ magazine provides you with a unique way to talk to part qualified accountants. We are a multi-award winning magazine and website, which is a unique news source and home for the whole accountancy family – AAT, ACCA, CIMA, CIPFA, ICAEW, and ICB.

But, we are much more than just a magazine. As formats and platforms continue to evolve, the quality of what we produce is constant, providing a trusted source of straight-talking, traditional, independent journalism. Which is becoming a rare commodity.

PQ magazine will help you build your brand, driving up your brand awareness with our targeted advertising and sponsorship opportunities.

The magazine - a great read

The monthly e-magazine provides a full picture of the profession in one place, not repackaged news. PQ has had its finger on the pulse of the profession since 2002. Using leading voices in the profession, our magazine provides unrivalled news, exam insight, and practical career advice. It means our readers turn to us to be better informed, in an increasingly fractious world.

Don't forget PQ also has a global reach. On top of readers in the UK and Ireland, we are read in India, Bangladesh, China, Hong Kong, South Africa, Malawi, Botswana, UEA, Saudi Arabia, Jamaica, and Australia, to name a few!

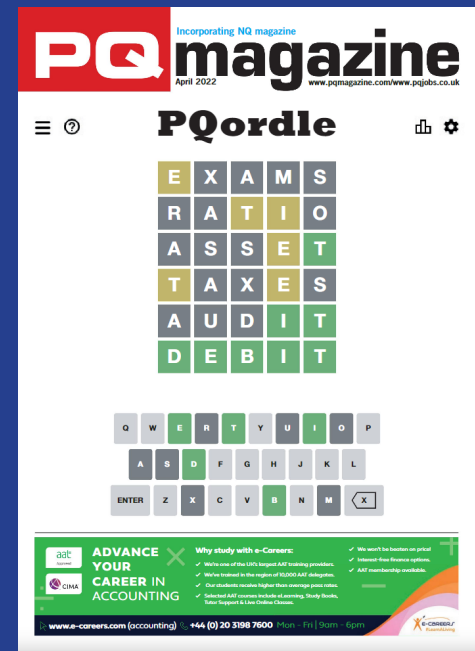
We understand that advertising has become confusing, and we are here to help your business grow.

We send the magazine to over 28,000 individuals each month.

pqmagazine.com - a multi-media product

Our website has all the news, pass rates, exam tips and career advice in one place. In busy months we have 20,000 plus unique visitors.

We have leaderboards, rolling banners, pop-ups, wallpaper and buttons, all available. Buttons start at £250 a month.



Events and Videos - seeing is believing

We run both live online and in-person events. Our joint LSBU annual conference is now in its seventh year. Check out the latest conference at: <https://tinyurl.com/2evz8fpf>.

More in-person events are planned for 2023 with Queen Mary University of London. We also run a 'Back to Basics' video series on the website.

@PQmagazine - on social media

We have some 6,480 followers on Twitter and 5,100 followers on PQ magazine's Facebook page. Our ACCA Study Zone LinkedIn page has over 2,550 members too. We can use Facebook, Twitter and LinkedIn to help you talk to the marketplace.

PQ Magazine Awards - best night out!

These are the Oscars of the part qualified accountancy awards, and are now in their 20th year. The 2022 awards took place at Proud Embankment in April – and you can check out the evening in our winners' video, which is online at:

<https://vimeo.com/705710847>.

Email shots - targeted to your needs

At PQ magazine we work hard to ensure you have access you the best, most up-to-date circulation lists. E-shots start at just £350 per 1,000 names.

NQ magazine - newly qualified

PQ magazine's sister publication. NQ magazine, is sent to those hard to find newly qualified accountants. Our e-magazine provides 5,000 NQs with a vibrant look at what lies ahead. It is sent to subscribers four time a year.

pqjobs.co.uk - making life simple

Our jobs-board is a unique opportunity to reach PQs and NQs at an affordable rate. A single posting costs £250 for a month. You can post 100 jobs for £600 a month, or unlimited jobs for £1,000 per month.



PQ MAGAZINE PRODUCTION SCHEDULE 2023/24

COPY DEADLINE	PUBLISH DATE
Monday 6 February	Friday 17 February
Monday 6 March	Friday 17 March
Monday 3 April	Friday 14 April
Monday 1 May	Friday 12 May
Monday 5 June	Friday 16 June
Monday 3 July	Friday 14 July
Monday 31 July	Friday 11 August
Monday 4 September	Friday 15 September
Monday 2 October	Friday 13 October
Monday 30 October	Friday 10 November
Monday 27 November	Friday 8 December
Monday 8 January 2024	Friday 19 January 2024
Monday 5 February	Friday 16 February
Monday 4 March	Friday 15 March

For more information contact **graham:**

graham@pqmagazine.com

0776 386 489

Costs and Specifications

Magazine Specifications

Strip in magazine

Cost £250
H45mm x W192mm

Cover strip

Cost £450
H45mm x W192mm

Half Page

Cost £800
Horizontal H136mm x W192mm
Vertical H278mm x W192mm

Full page

Cost £1,800
Type H278mm x W192mm
Bleed H303mm x W216mm

Premier Positions

Cost £2,500

Website Specifications

Leader banner - appears on top of each page

Cost £750@month
950px x 165px. Max file size 60kb

News button - appears on all news stories, study zone features, and careers advice pieces

Cost £500@month
320px x 320px. Max file size 50kb

Standard button - appears on right hand side of website

Cost £250@month
180px x 180px. Max file size 40kb

Wallpaper - appears on both sides of screen

Cost £500@month
1200px x 1080px 72dpi, middle section 800px transparent

If you haven't found what you want, or have a limited budget, we can make it work for you.

Contact **Graham Hambly** at graham@pqmagazine.com or call him on **07765 386489**