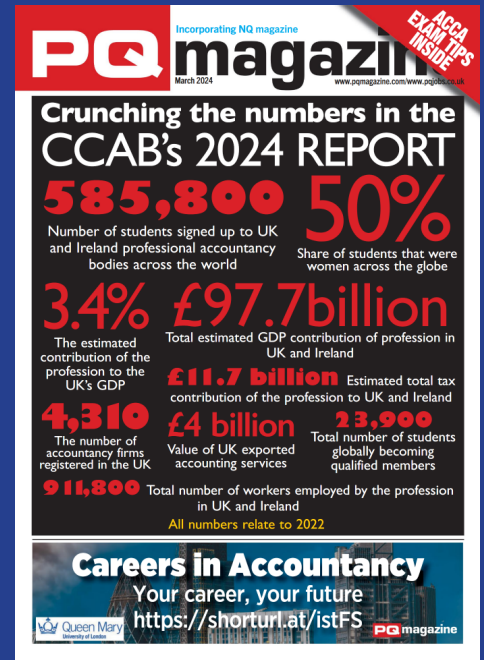


PQ **magazine**
RATE CARD



**An award-winning accountancy magazine.
Yes, there is one!**

PQ Magazine - the complete solution

PQ magazine provides you with a unique way to talk to part qualified accountants. We are an award winning magazine and website, which has become the independent voice for students, ensuring the profession listens to the accountants of the future!

We are home for the whole accountancy family – AAT, ACCA, CIMA, CIPFA, ICAEW, and ICB. But, we are much more than just a magazine. As formats and platforms continue to evolve, the quality of what we produce is constant, providing a trusted source of straight-talking, traditional, independent journalism. Which is becoming a rare commodity.

PQ magazine will help you build your brand, driving up your brand awareness with our targeted advertising and sponsorship opportunities.

The magazine - a great read

The monthly e-magazine provides a full picture of the profession in one place, not repackaged news. PQ has had its finger on the pulse of the profession since 2002. Using leading voices, our magazine provides unrivalled news, exam insight, and practical career advice. It means our readers turn to us to be better informed, in an increasingly fractious world.

Don't forget PQ also has a global reach. On top of readers in the UK and Ireland, we are read in India, Bangladesh, China, Hong Kong, South Africa, Malawi, Botswana, UEA, Saudi Arabia, Jamaica, and Australia, to name a few!

We understand that advertising has become confusing, and we are here to help your business grow. We send the magazine to over 28,000 individuals each month.

pqmagazine.com - a multi-media product

Our website has all the news, pass rates, exam tips and career advice in one place. In busy months we have 20,000 plus unique visitors.

We have leaderboards, rolling banners, pop-ups, wallpaper and buttons, all available. Buttons start at £250 a month



Events and Videos - seeing is believing

We run both live online and in-person events. Our joint LSBU annual conference is now in its eighth year. At last year's conference Lord Billimoria and Lord Sikka were keynote speakers. Lord Sikka's talk on the Post Office has had some 12,500 views.

We also ran a 'No Accounting 4 the Love of Football Event' sponsored by ACCA, ICAEW, CASSL and HMRC Enquires, Investigations and Powers magazine.

More in-person events are planned for 2024/25 with Queen Mary University of London. We also run a 'Back to Basics' video series on the website.

@PQmagazine - on social media

We have some 6,500 followers on X and 5,260 followers on PQ magazine's Facebook page. Our ACCA Study Zone LinkedIn page has over 3,000 members too. We can use Facebook, X and LinkedIn to help you talk to the marketplace.

PQ Magazine Awards - best night out!

These are the Oscars of the accountancy education industry, and are now in their 22nd year. The 2024 awards took place at Lio London in April, and you can check out the evening in our winners' video, which is online at:

<https://www.youtube.com/watch?v=mEuTg5t5FFs>

Email shots - targeted to your needs

At PQ magazine we work hard to ensure you have access to the best, most up-to-date circulation lists. E-shots start at just £250 per 1,000 names.

pqjobs.co.uk - making life simple

Our jobs-board is a unique opportunity to reach PQs and NQs at an affordable rate. A single posting costs £250 for a month. You can post 100 jobs for £600 a month, or unlimited jobs for £1,000 per month.



PQ MAGAZINE PRODUCTION SCHEDULE 2024/25

COPY DEADLINE	PUBLISH DATE
Monday 1 July 2024	Friday 12 July 2024
Monday 5 August	Friday 16 August
Monday 2 September	Friday 13 September
Monday 7 October	Friday 18 October
Monday 4 November	Friday 15 November
Monday 2 December	Friday 13 December
Monday 6 January 2025	Friday 17 January 2025
Monday 3 February	Friday 14 February
Monday 3 March	Friday 14 March
Monday 7 April	Friday 18 April
Monday 5 May	Friday 16 May
Monday 2 June	Friday 13 June
Monday 7 July	Friday 18 July
Monday 4 August	Friday 15 August
Monday 8 September	Friday 19 September

For more information contact:

graham@pqmagazine.com

07765 386 489

Costs and Specifications

Magazine Specifications

Strip in magazine

Cost £150
H45mm x W192mm

Cover strip

Cost £300
H45mm x W192mm

Half Page

Cost £750
Horizontal H136mm x W192mm
Vertical H278mm x W192mm

Full page

Cost £1,200
Type H278mm x W192mm
Bleed H303mm x W216mm

Premier Positions

Cost £1,300

Website Specifications

Leader banner – appears on top of each page

Cost £500@month
950px x 165px. Max file size 60kb

News button – appears on all news stories, study zone features, and careers advice pieces

Cost £400@month
320px x 320px. Max file size 50kb

Standard button – appears on right hand side of website

Cost £250@month
180px x 180px. Max file size 40kb

Wallpaper – appears on both sides of screen

Cost £500@month
1200px x 1080px 72dpi, middle section 800px transparent

If you haven't found what you want, or have a limited budget, we can make it work for you.

Contact **Graham Hambly** at graham@pqmagazine.com or call him on **07765 386489**